



NEWHOPE
FOR FAMILIES

Event Partnership Opportunities
Spring for Hope 2024

Event Partnership Opportunities at New Hope for Families



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New Hope for Families - A Critical Community Resource

Established by local volunteers in 2011, New Hope for Families provides critical social services to children and families in need and provides high-quality child care and early learning programs aimed at breaking the cycle of homelessness and poverty.

Event Partnerships- Benefiting Clients, Community and Your Business

Every year, a significant proportion of New Hope's funding comes from special event proceeds, including event partnerships. New Hope's philanthropic support originates almost entirely from local sources. Funds raised are also spent locally, benefiting our community and children and families when they need us most.

An event partnership provides a unique opportunity to publicly align yourself and your business with a good cause. The same dollars that have a positive impact on local children and families also can help you to reach a new audience and / or build relationships and reputation with existing customers.

Presenting Sponsorships

In addition to the partnerships and levels described here, some New Hope events offer a presenting sponsorship. A presenting sponsor is a single business or person that will be closely associated with every aspect of the event, from advertising and signage to printed materials, press releases and announcements from the stage.



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If you might be interested in learning more about presenting sponsorships, please contact development@newhope4families.org or Jim at (812) 334-9840.

For More Information

To schedule a no-obligation consultation regarding New Hope event partnership opportunities, please contact a member of the event planning committee, or Jim Olsen (Director of Development) at (812) 334-9840 or development@newhope4families.org.



9TH ANNUAL GALA
SPRING *for* **HOPE**

SPRING FOR HOPE PARTNERSHIPS

New Hope's premier fundraising event is its annual Gala. Fine dining, outstanding entertainment and an exciting charity auction combine to create an unforgettable evening and the single most important night of fundraising to advance New Hope's mission.

Event Partner benefits include:

- Company name displayed at events
- Company logo displayed (Silver and Gold levels)
- Gala tickets (see details on benefits chart)
- Video featured on social media (Gold level)

New Hope's 9th Annual Spring for Hope Gala

Date: Friday, April 12, 2024

Location: Woolery Mill



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New Hope for Families Event Partnership Benefits for Spring for Hope 2024



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	Event Friend \$500	BRONZE Event Partner \$1,500	SILVER Event Partner \$2,500	GOLD Event Partner \$5,000
Company name listed on website (fiscal year)	YES	YES	YES (logo)	YES (logo)
Company name promoted via social media	YES	YES	YES (logo)	YES (logo)
Company name listed in gala printed program		YES	YES (logo)	YES (logo)
Company name included in printed gala invitation		YES	YES (logo)	YES (logo)
Company name displayed on printed signage at events		YES	YES (logo)	YES (logo)
Company name included in Bloom magazine ad (April/May)		YES	YES (logo)	YES (logo)
Gala tickets at no additional charge		YES (2 tickets)	YES (4 tickets)	YES (8 tickets)
Option to purchase additional gala table for \$500			YES	YES
Video featured on social media				YES



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NEW HOPE FOR FAMILIES
PO BOX 154
Bloomington, IN 47408
812.334.9840
www.newhope4families.org

Event Partnership Registration Form

Sponsor Information

Sponsor name: _____

Contact name: _____

Contact phone number: _____

Contact email: _____

Mailing address: _____

Please indicate your event partnership level:

- Gold Event Partnership- \$5,000
- Silver Event Partnership- \$2,500
- Bronze Event Partnership- \$1,500
- Custom amount: ("Friend") \$ _____

Please select your payment preference:

- Send Invoice to our designated contact
- Payment enclosed

*Please make checks payable to "New Hope for Families"

Sponsorship registration deadline: February 1, 2024

Questions? Please contact:
Jim Olsen, Director of Development
development@newhope4families.org



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